



OBJECTIVE

Assist NOCs in increasing physical activity in the population, giving access to sport as a right for all, and using sport as a means to promote health, development and peace, improving social cohesion and combining sports practice with education.

BENEFICIARIES

The programme is available to all NOCs.

DESCRIPTION

Assistance will be offered through four programme categories:

Strategy

Develop a strategy for how to increase physical activity in the population, give access to sport as a right for all, and use sport as a means to promote health, development and peace, identifying challenges in the NOC's territory and analysing how sport can help addressing them.

Seminars

Host a seminar for your national sports stakeholders, sharing knowledge, bringing about awareness and engaging the participants in discussions on what action each of them could take to increase physical activity in the population and use the practice of sport as a tool for social change. Encourage as many resources as possible – e.g. athletes, coaches and administrators – to contribute to making a real difference.

Projects

Run projects in the field of sport for social development, if possible through smart partnerships allowing you to increase the impact of your projects and take advantage of the expertise of other organisations. Design your own project or draw inspiration from one of the examples below:

- Organise **sport for all events**, encouraging physical activity and the practice of sport among young people and the general public.
- Gather together young people and **combine the practice of sport with education** on topics such as the Olympic values, drug and alcohol abuse, doping, discrimination, bullying, sexual harassment, sport betting, NCDs, STDs, etc. Define your own teaching platform or take advantage of the expertise of another organisation. NOCs are encouraged to involve current and/or former athletes in the teaching.
- Stage sports activities – directly or through partnerships – aimed at promoting **sport for people with a disability** and enhancing understanding of their specific sporting needs.
- Stage sports activities – directly or through partnerships – aimed at **increasing social cohesion** and building bridges between people. You may wish to target particularly vulnerable societal groups, e.g. newly arrived immigrants, people from lower socioeconomic classes, orphans, etc.



Training

Take advantage of **training opportunities** which will be offered by Olympic Solidarity via third parties in the field of sport for social development in order to strengthen your NOC's structure in the long term.

Olympic Day

Annual contribution towards **Olympic Day celebrations**.

What is offered within the programme categories may be updated during the course of the 2017-2020 quadrennial plan. NOCs will be informed of any changes well in advance.

For each of the programme categories, NOCs will be requested to establish measurable goals, key performance indicators and monitor the impact/evolution.

For mass participation events, NOCs are encouraged to consult the **IOC's guide to implementing sport and active society programmes**, in addition to its list of sport for all **case studies**. For events combining sport with education for young people, NOCs are encouraged to take advantage of material developed by the IOC in various educational areas, available **here**.

APPLICATION PROCEDURE

Requests in any of the first four programme categories should be sent to Olympic Solidarity **at least two months** prior to the start of the proposed activity in order to allow sufficient time for analysis as well as potential consultation with other partners if needed. For Olympic Day celebrations, please consult the **Olympic Day page** on NOCnet.

ANALYSIS, APPROVAL AND FINANCIAL CONDITIONS

In its analysis of Sport for Social Development applications, Olympic Solidarity will look at the nature and scale of the proposed activity as well as its objectives and measurable outputs/outcomes. It will also consider the number of requests received by NOCs worldwide, the budget availability and the level of support already provided to the NOC within the wider framework of the 2017-2020 programmes for the Promotion of the Olympic Values. NOCs may, as part of the application process, ask for an advance payment of 75 per cent of the approved budget.

The quadrennial budget allocated to the Sport for Social Development programme is USD 3,400,000.

FOLLOW-UP AND CONTROL

NOCs must submit the financial and technical report forms to Olympic Solidarity at the latest two months after the conclusion of each activity. The balance payment up to the maximum of the approved budget will be sent following the approval of said reports.